DIRECT SELLERS SURVEY 2023 – COUNTRY ‘SNAPSHOTS’

EUROPEAN PUBLIC AFFAIRS

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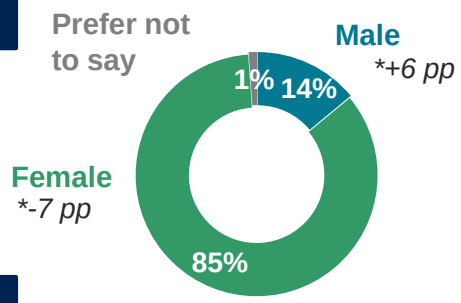
COUNTRY SNAPSHOT – CZECH REPUBLIC

GENDER



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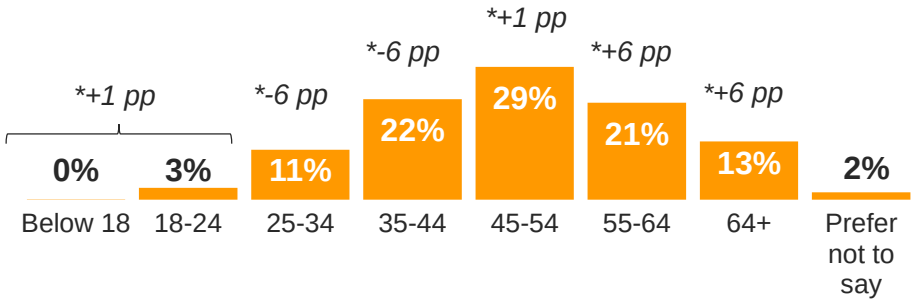

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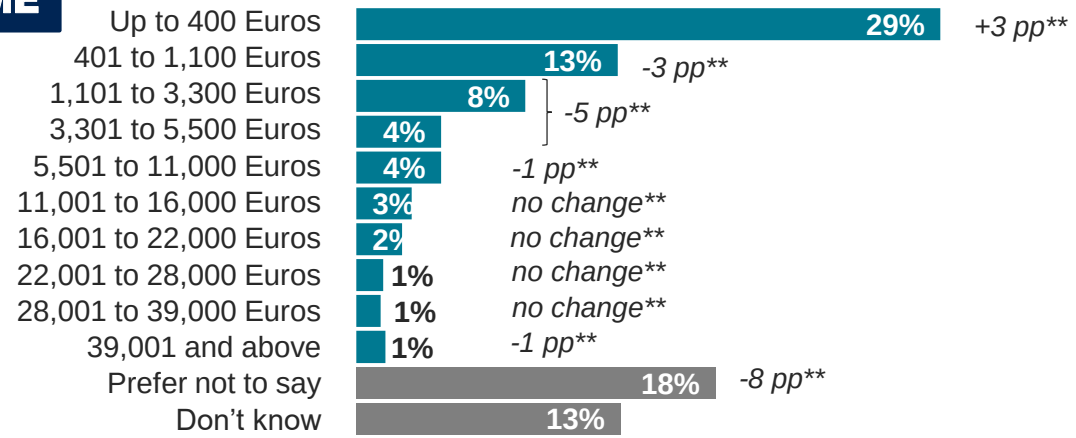
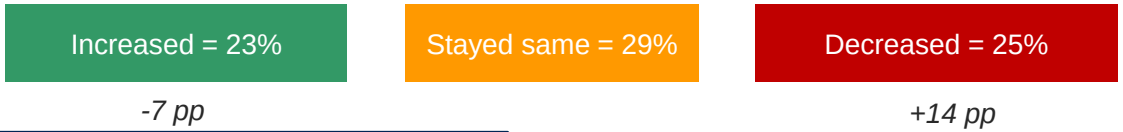
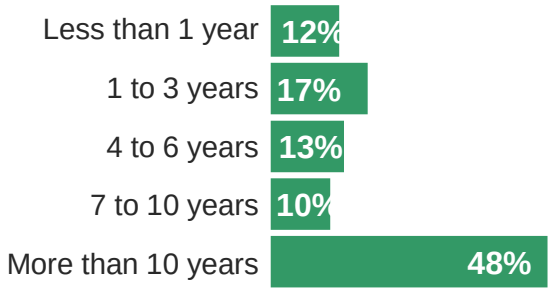


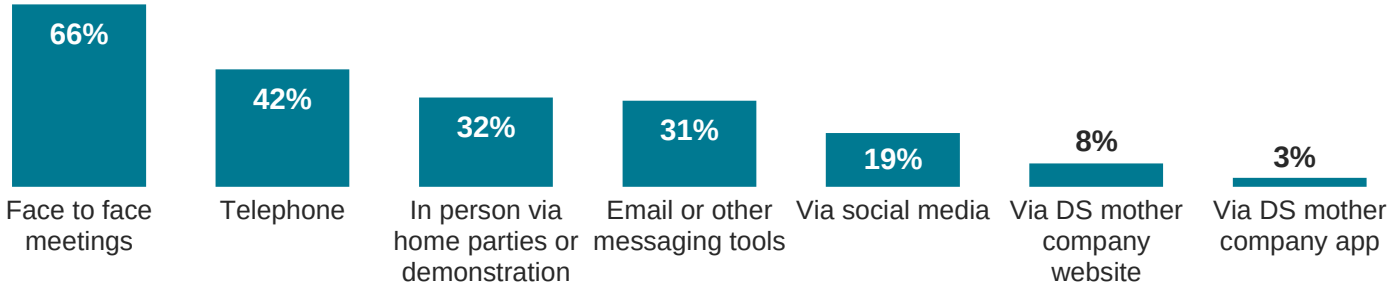
INCOME CHANGE IN LAST YEAR



TIME SPENT IN DS



TOP CHANNELS FOR ORDERS



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***results are not strictly comparable due to "don't know" answer option being added in 2023 survey*

EUROPEAN PUBLIC AFFAIRS

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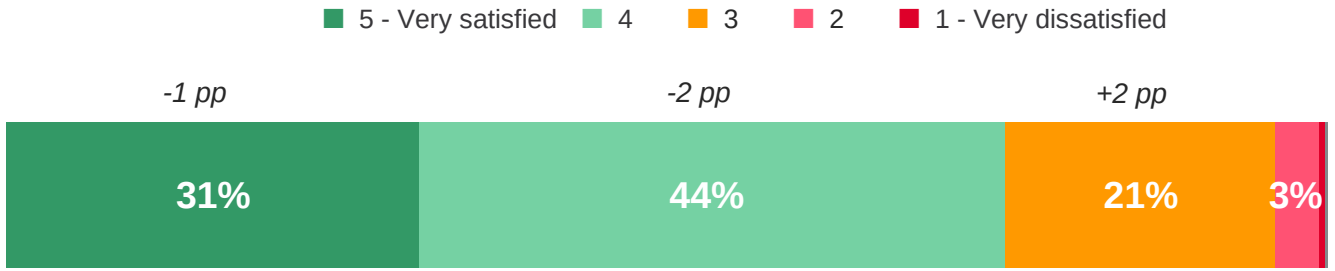
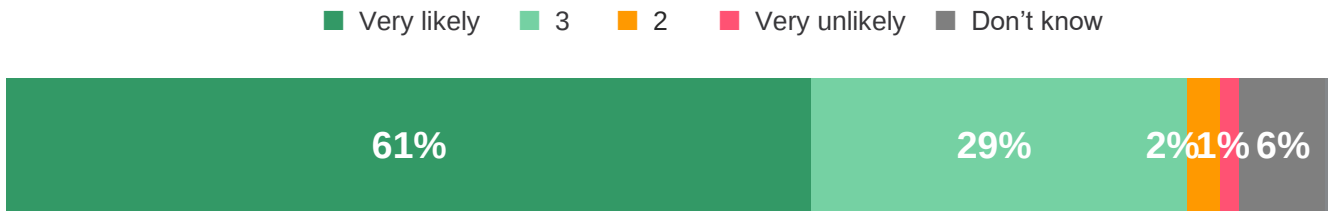
COUNTRY SNAPSHOT - CZECH REPUBLIC

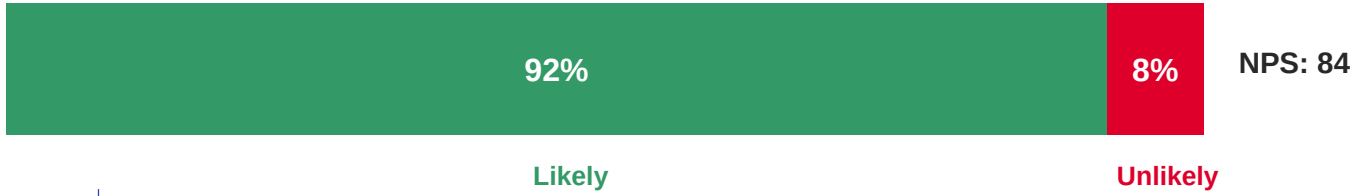
SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY



TOP WORD ASSOCIATIONS WITH DS

2023

2018

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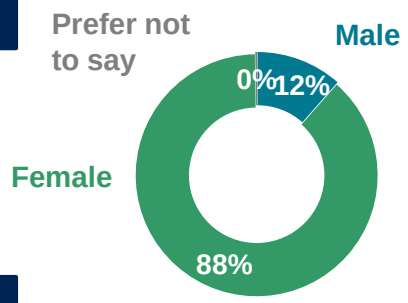
COUNTRY SNAPSHOT – ESTONIA

GENDER



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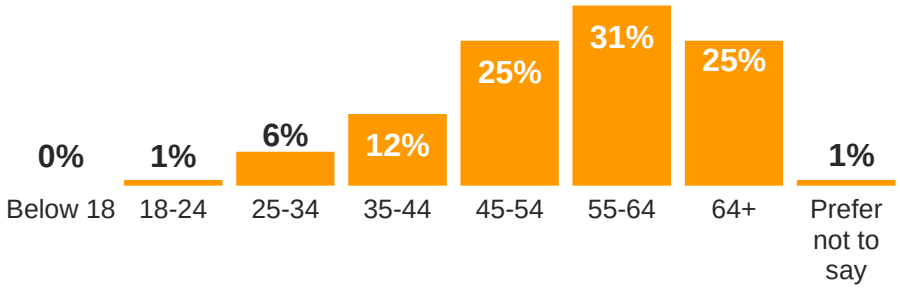

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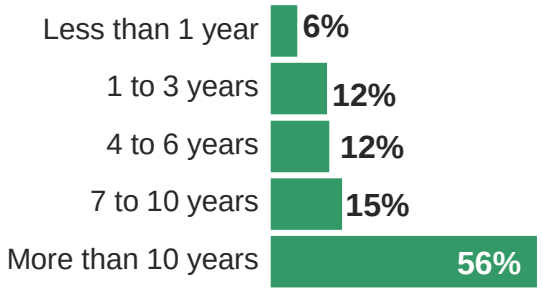

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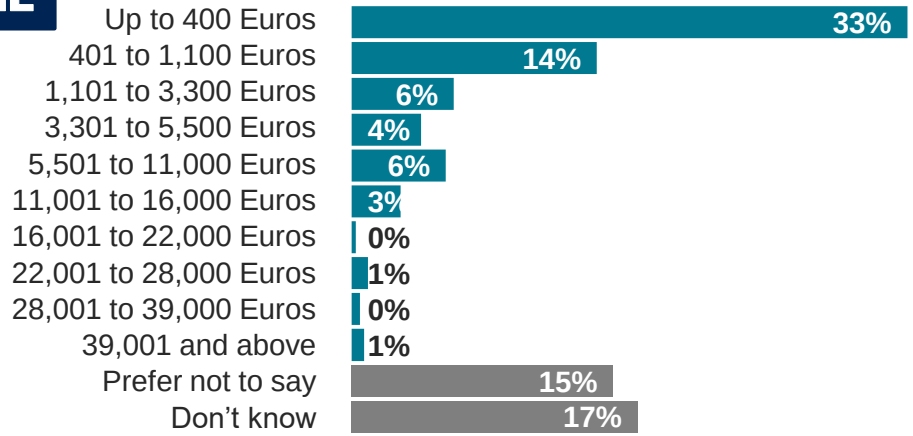
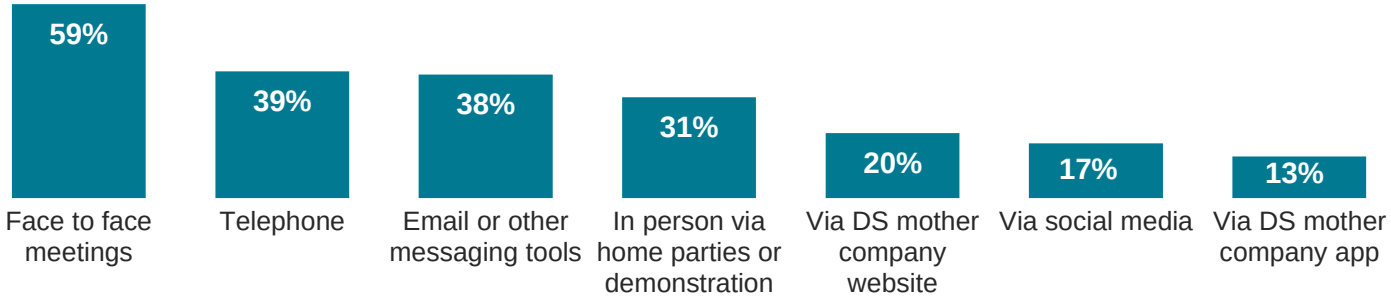


INCOME CHANGE IN LAST YEAR

TOP CHANNELS FOR ORDERS



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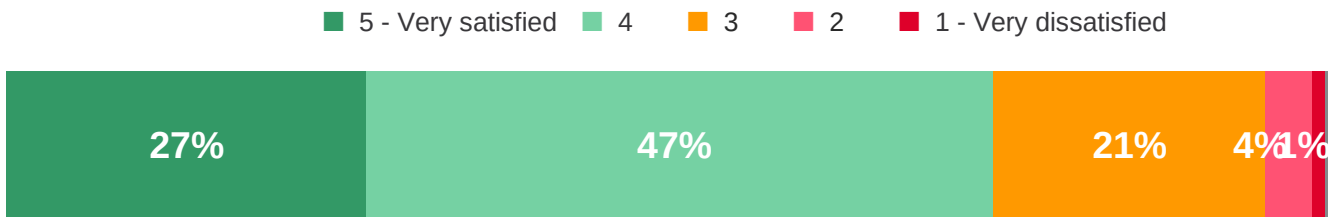
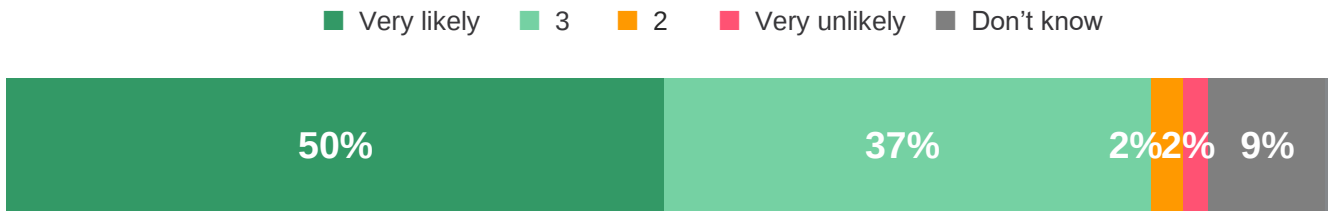
COUNTRY SNAPSHOT - ESTONIA

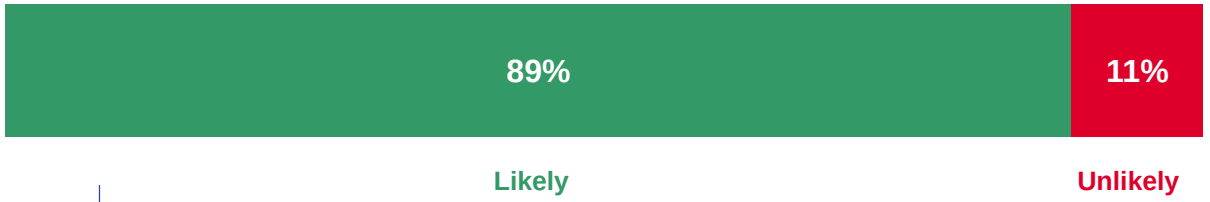
SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY



NPS: 78

TOP WORD ASSOCIATIONS WITH DS

2023

EUROPEAN PUBLIC AFFAIRS

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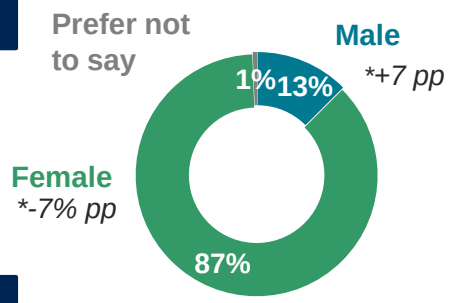
COUNTRY SNAPSHOT – FRANCE

GENDER



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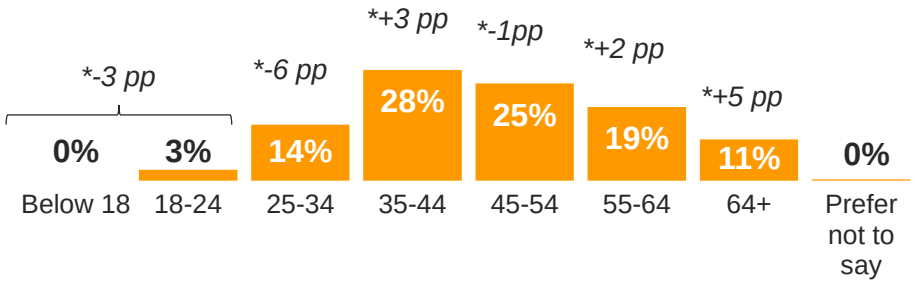

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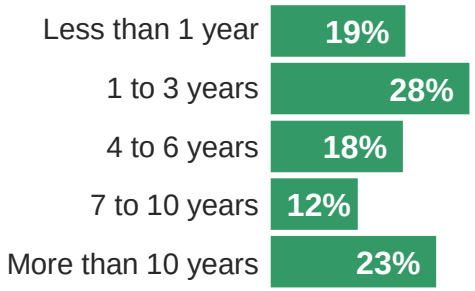

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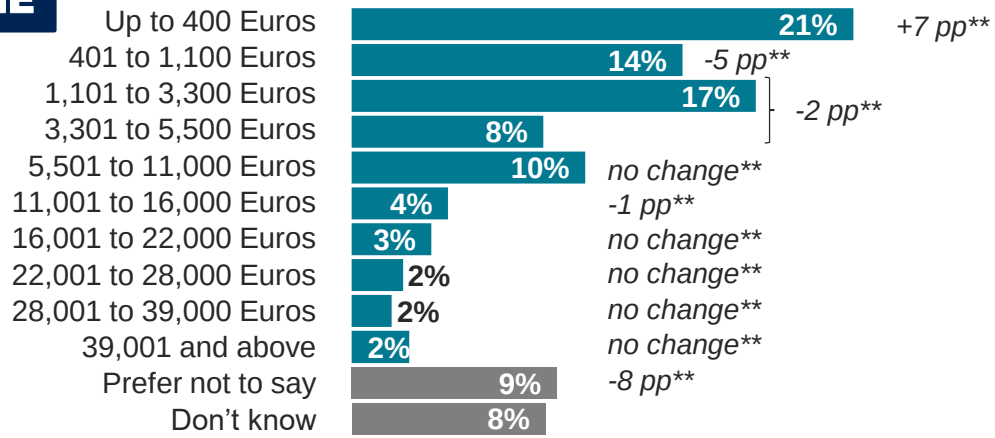
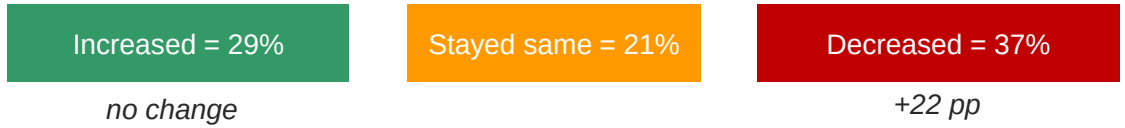
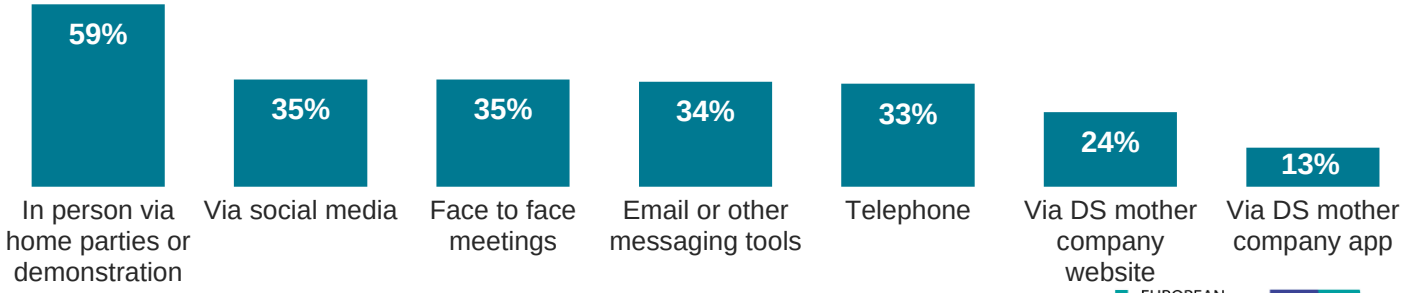


INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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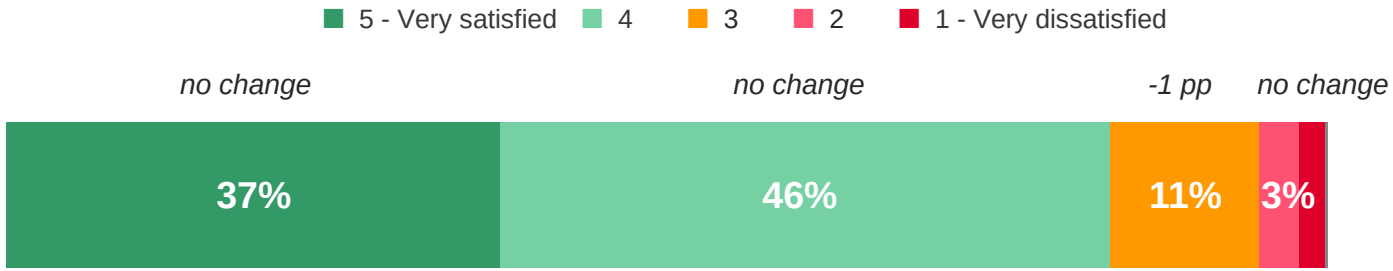
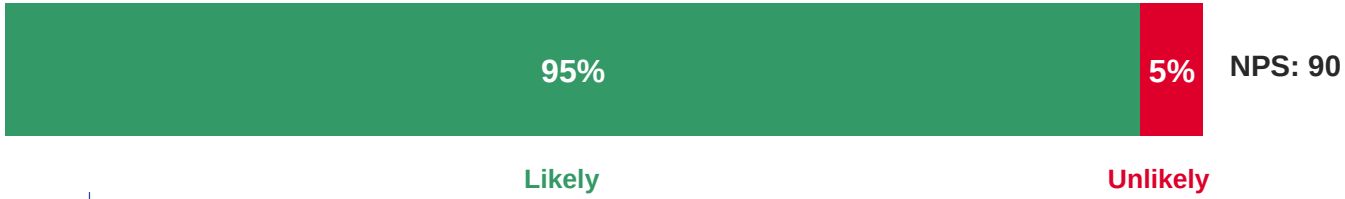
COUNTRY SNAPSHOT - FRANCE

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY

LIKELIHOOD TO RECOMMEND COMPANY



TOP WORD ASSOCIATIONS WITH DS

2023

2018

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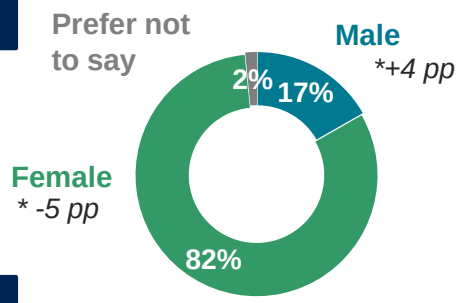
COUNTRY SNAPSHOT – GERMANY

GENDER



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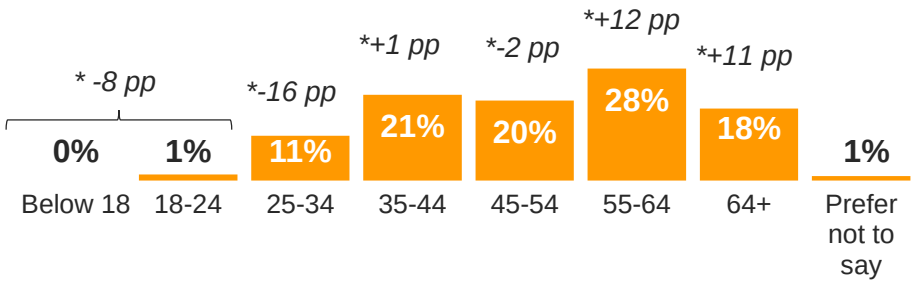
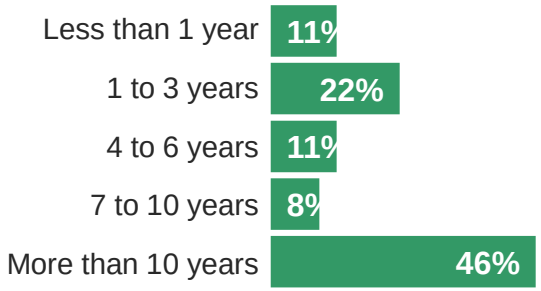
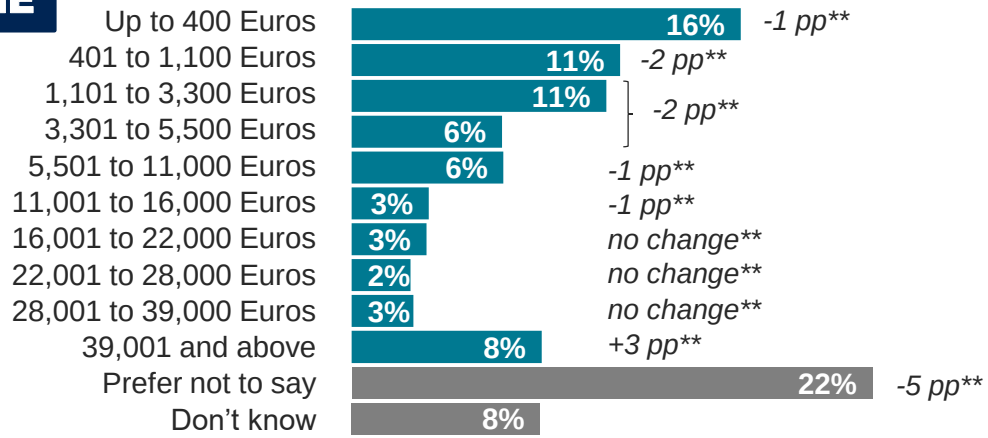


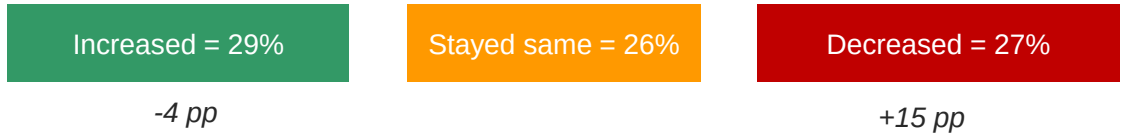
TIME SPENT IN DS



INCOME

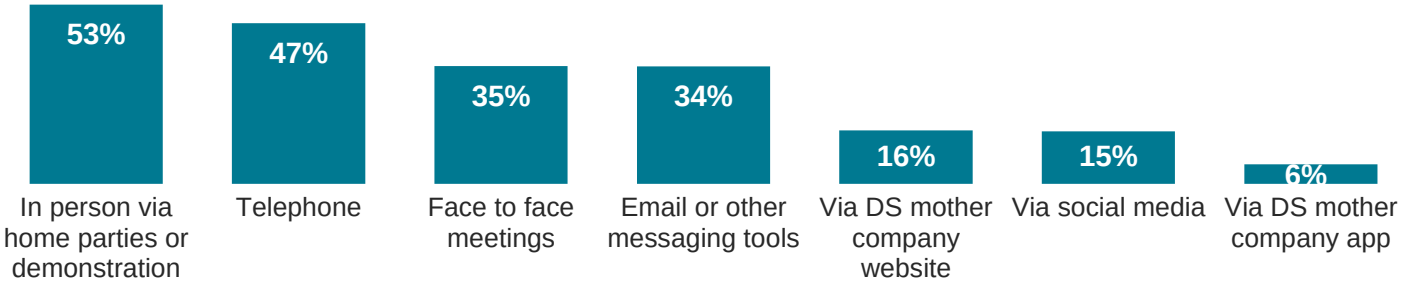


INCOME CHANGE IN LAST YEAR



-4 pp *+15 pp*

TOP CHANNELS FOR ORDERS



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EUROPEAN PUBLIC AFFAIRS

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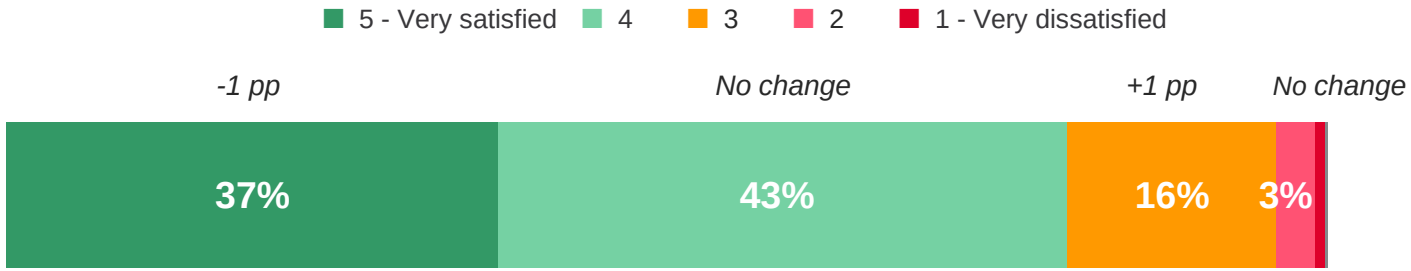
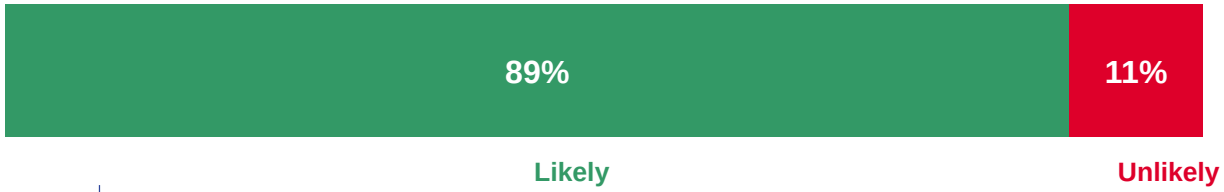
COUNTRY SNAPSHOT - GERMANY

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY

LIKELIHOOD TO RECOMMEND COMPANY



NPS: 78

TOP WORD ASSOCIATIONS WITH DS

2023

2018

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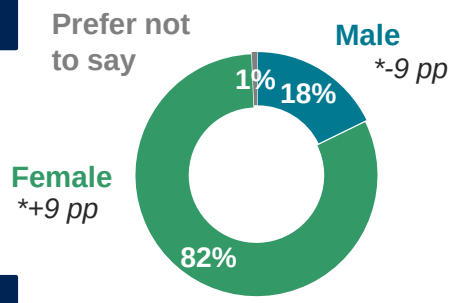
COUNTRY SNAPSHOT – ITALY

GENDER



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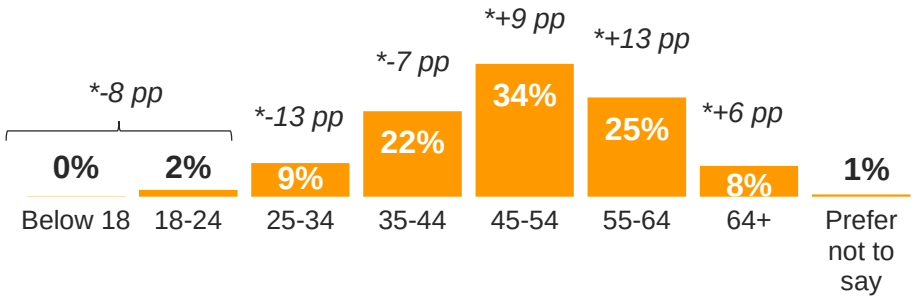
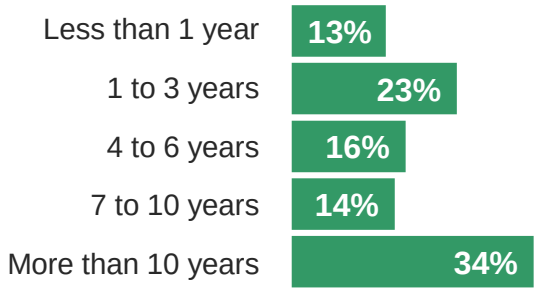
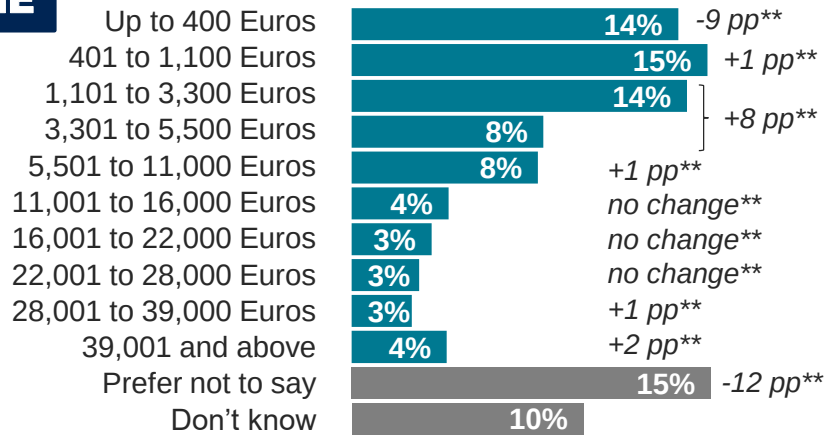


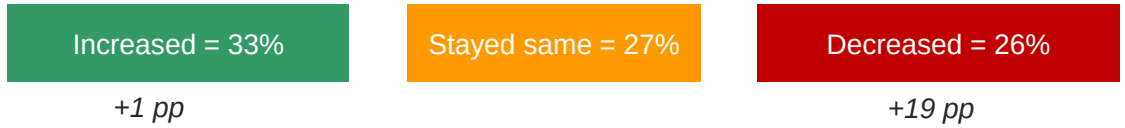
TIME SPENT IN DS



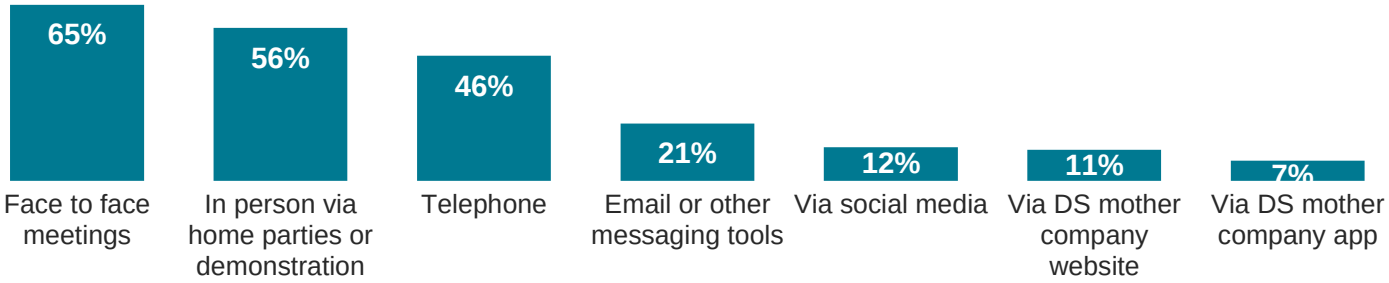
INCOME



INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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EUROPEAN PUBLIC AFFAIRS

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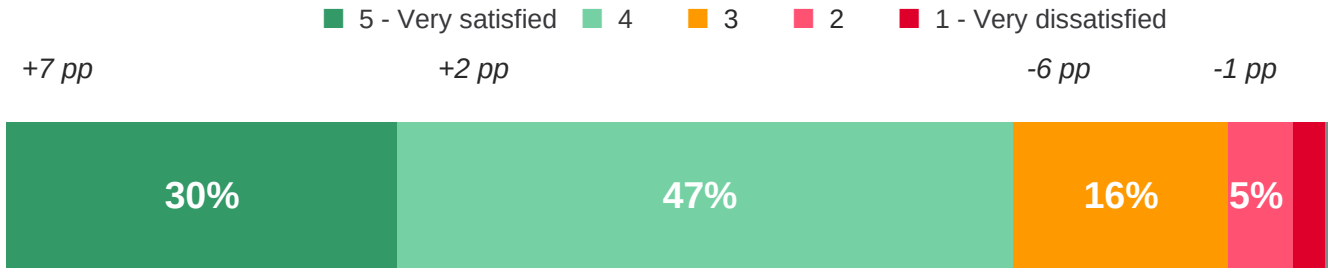
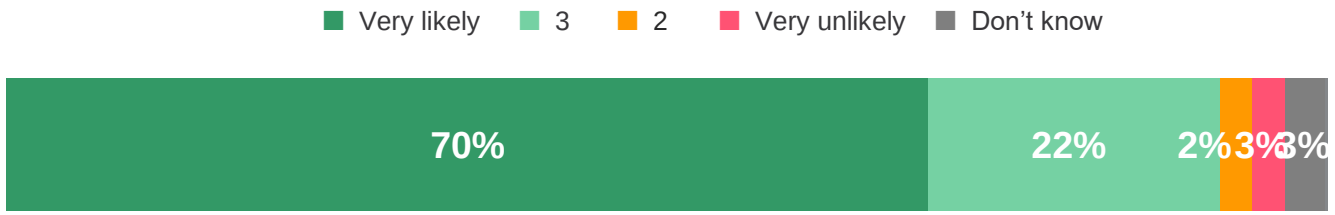
COUNTRY SNAPSHOT - ITALY

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY

NPS: 82

TOP WORD ASSOCIATIONS WITH DS

2023

2018

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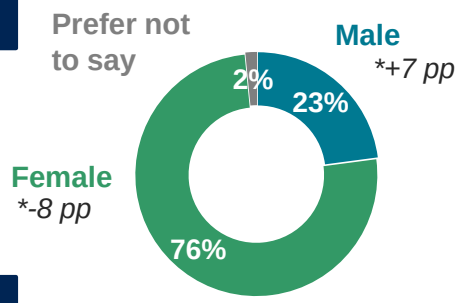
COUNTRY SNAPSHOT – NETHERLANDS

GENDER



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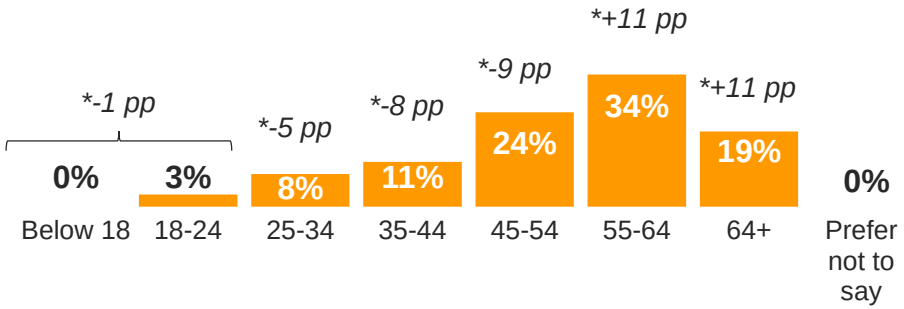
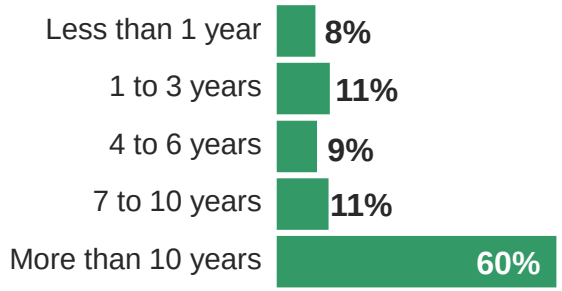
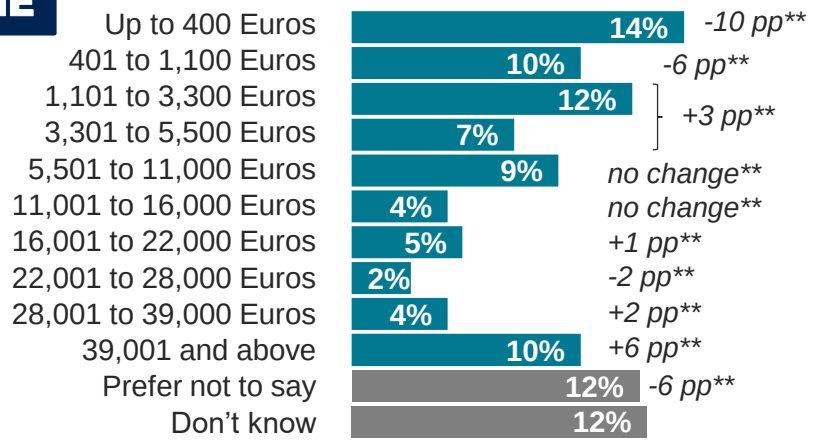


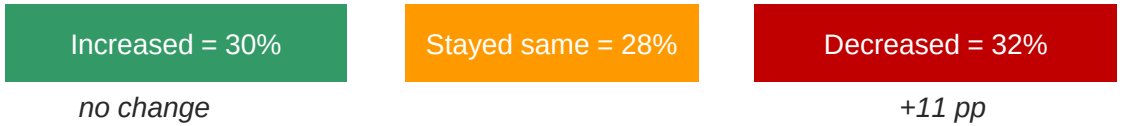
TIME SPENT IN DS



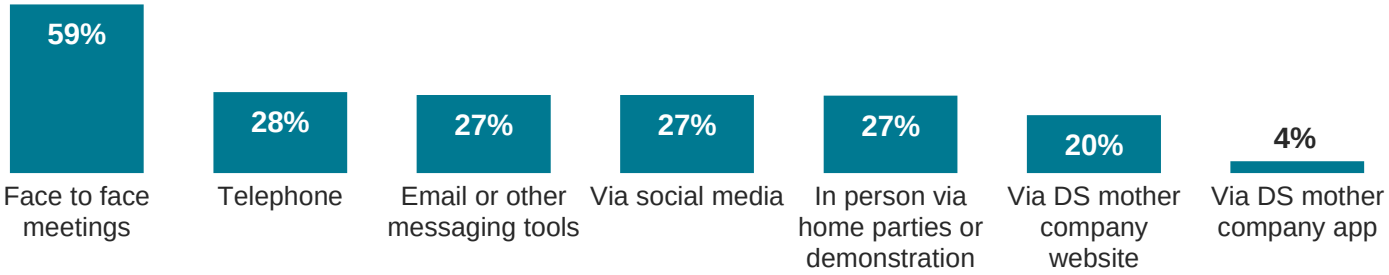
INCOME



INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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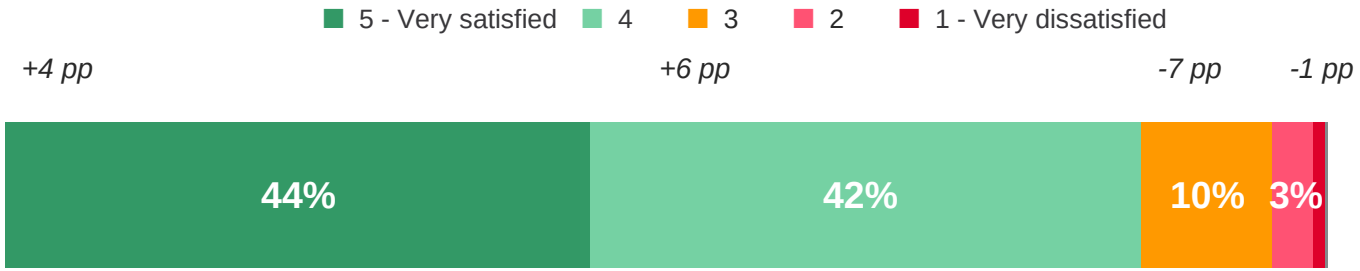
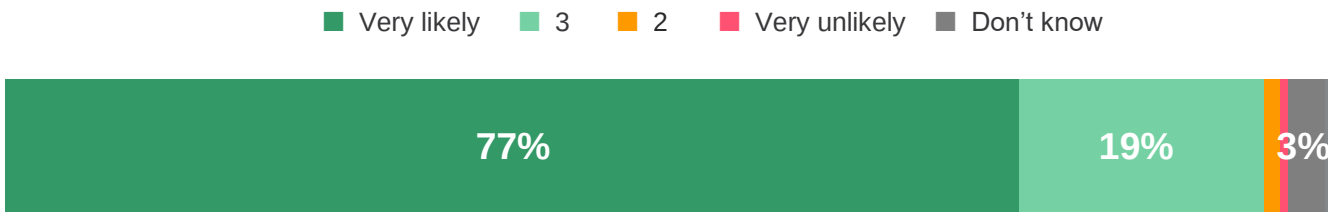
COUNTRY SNAPSHOT - NETHERLANDS

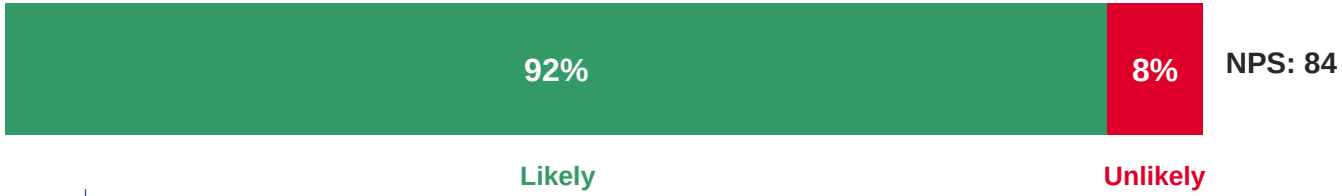
SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY



TOP WORD ASSOCIATIONS WITH DS

2023

2018

EUROPEAN PUBLIC AFFAIRS

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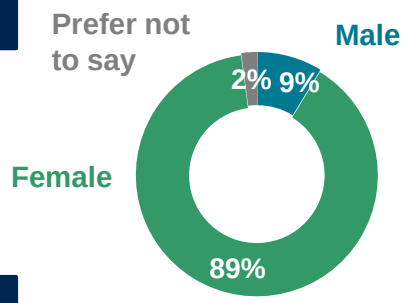
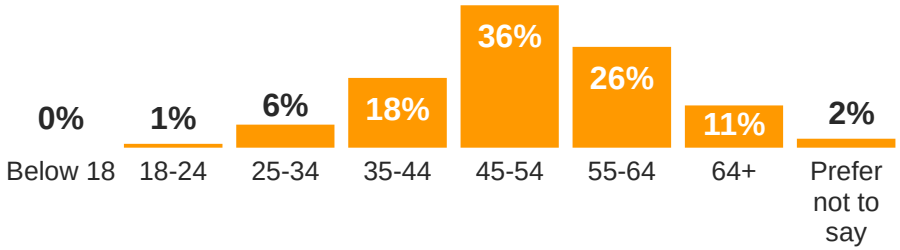
COUNTRY SNAPSHOT – LATVIA

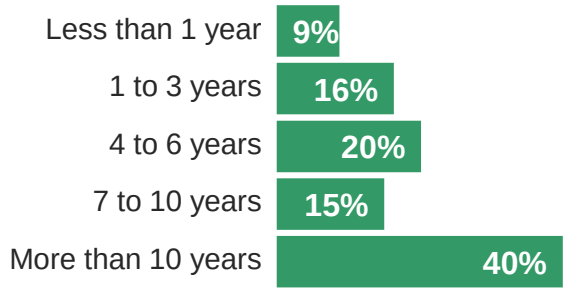
GENDER



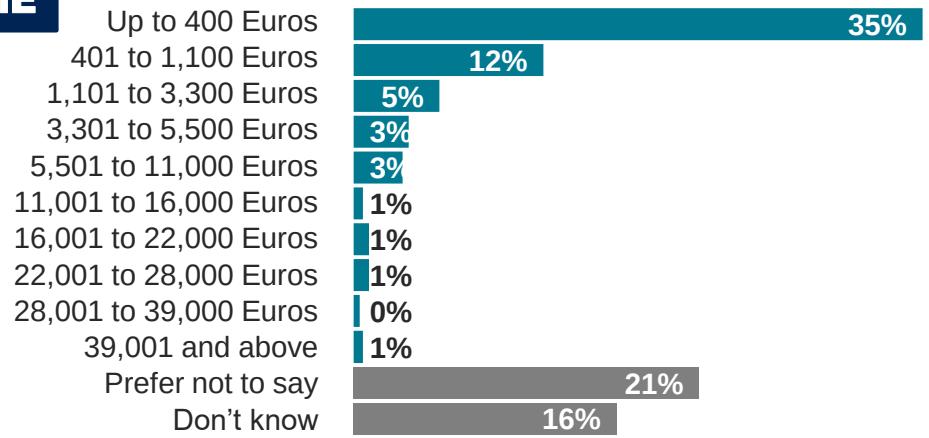
AGE



TIME SPENT IN DS

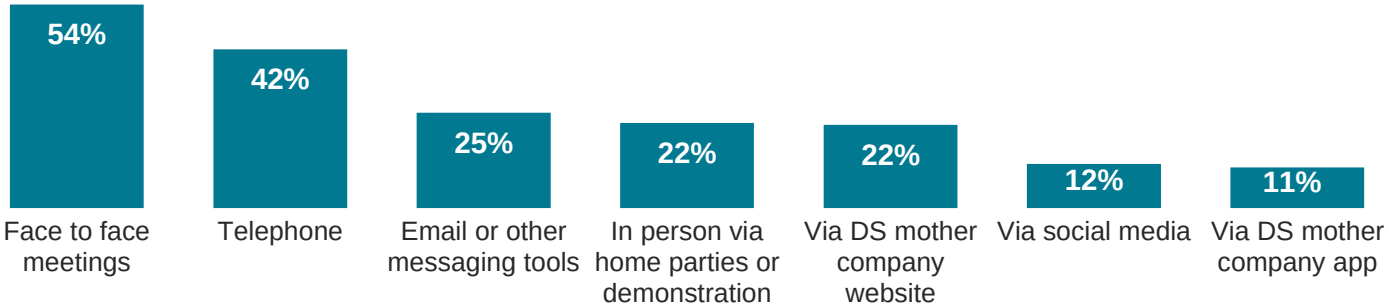


INCOME



INCOME CHANGE IN LAST YEAR

TOP CHANNELS FOR ORDERS



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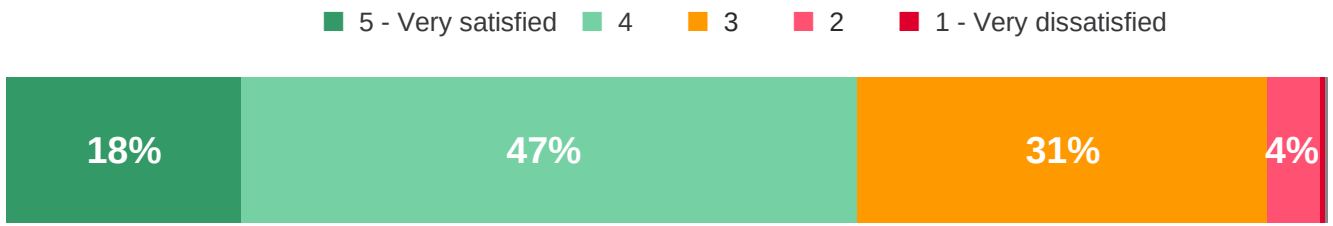
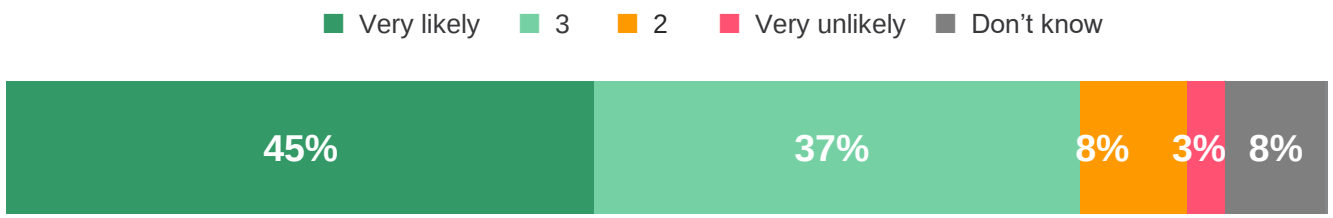
COUNTRY SNAPSHOT - LATVIA

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY

TOP WORD ASSOCIATIONS WITH DS

2023

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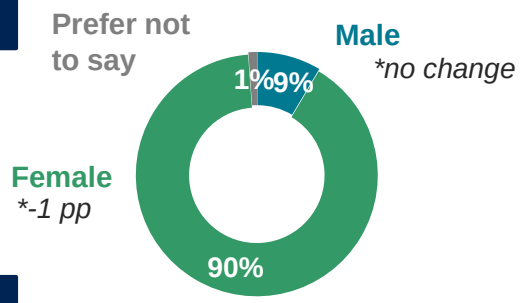
COUNTRY SNAPSHOT – LITHUANIA

GENDER



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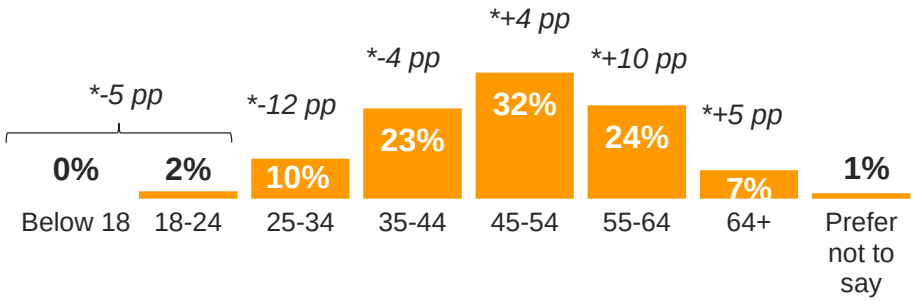
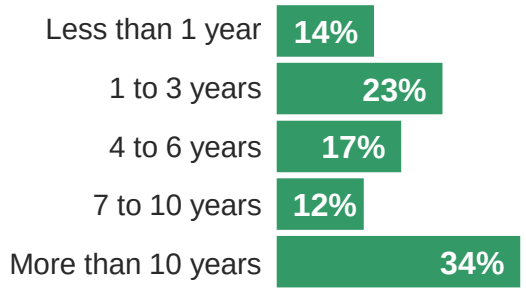


TIME SPENT IN DS



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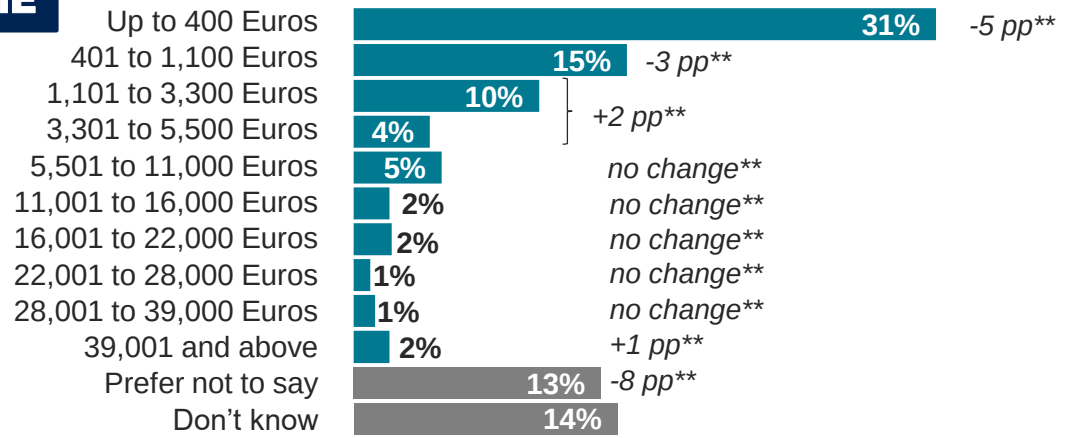
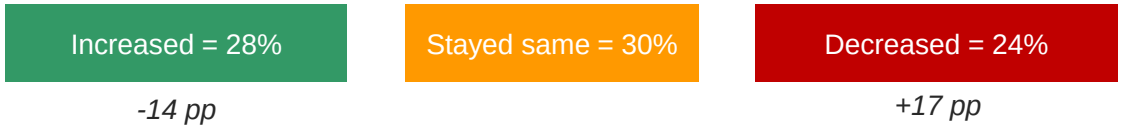
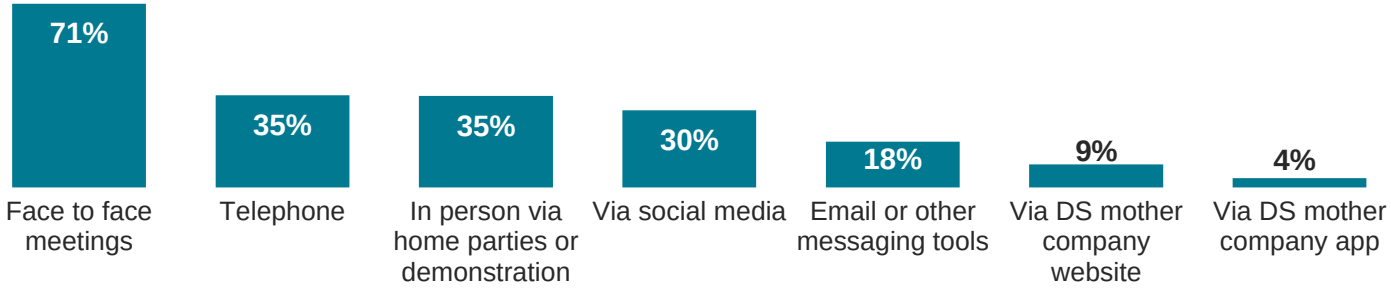


INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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***results are not strictly comparable due to "don't know" answer option being added in 2023 survey*

EUROPEAN PUBLIC AFFAIRS

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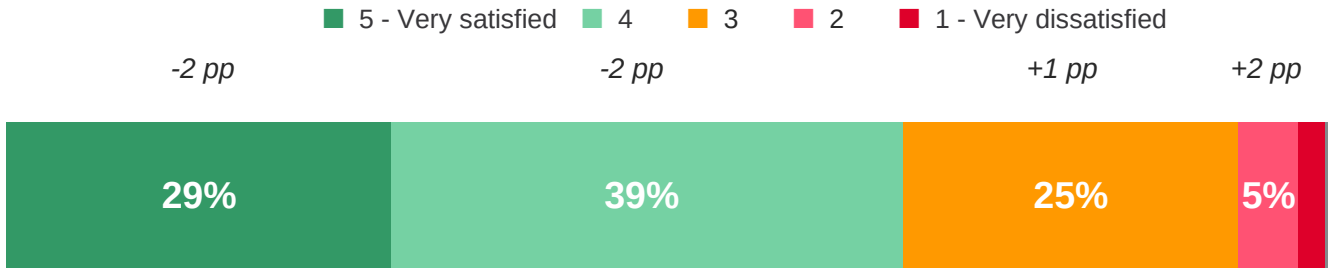
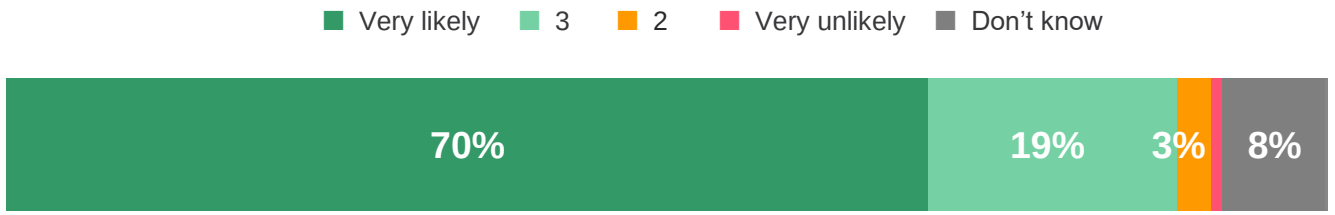
COUNTRY SNAPSHOT - LITHUANIA

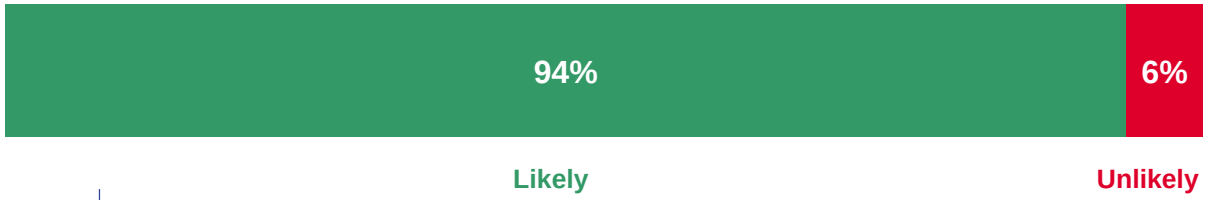
SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY



NPS: 87

TOP WORD ASSOCIATIONS WITH DS

2023

2018

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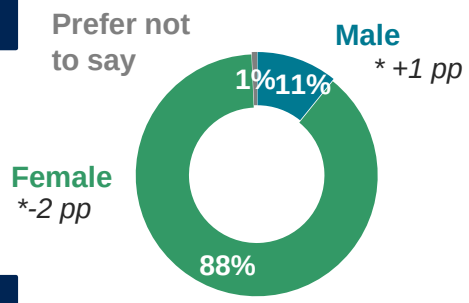
COUNTRY SNAPSHOT – POLAND

GENDER



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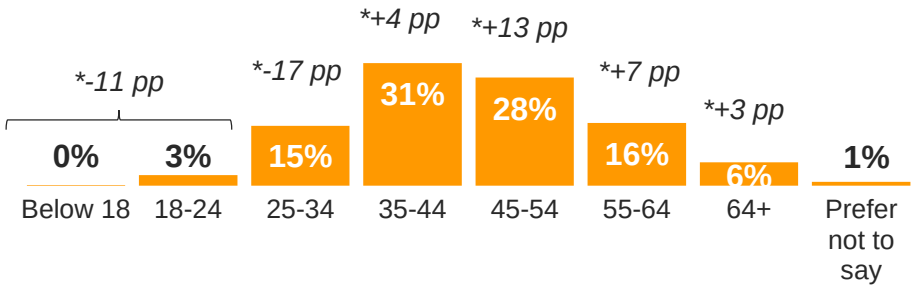
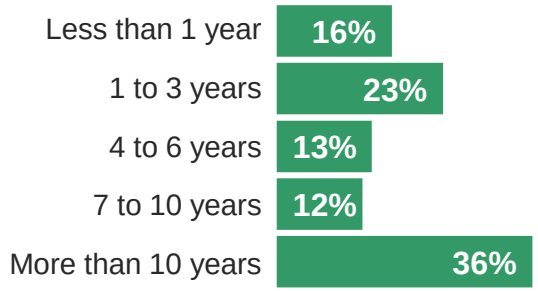
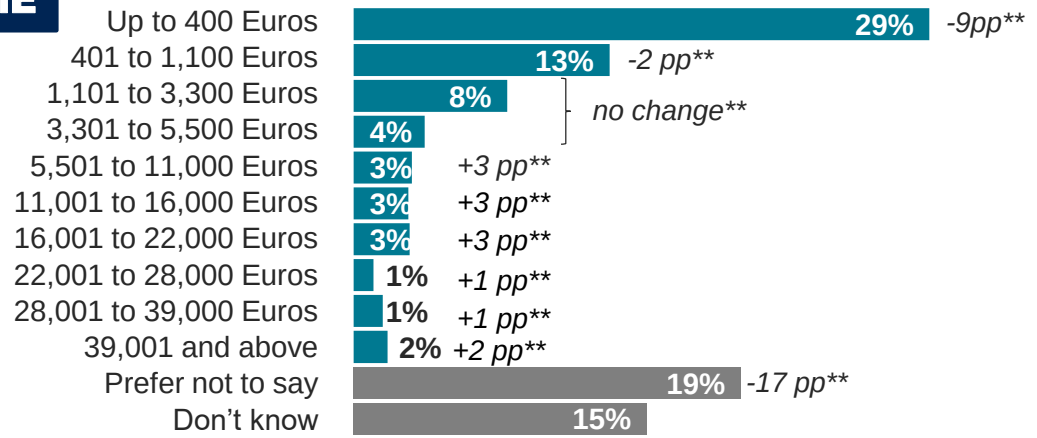


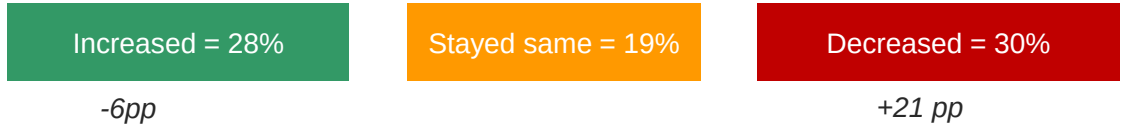
TIME SPENT IN DS



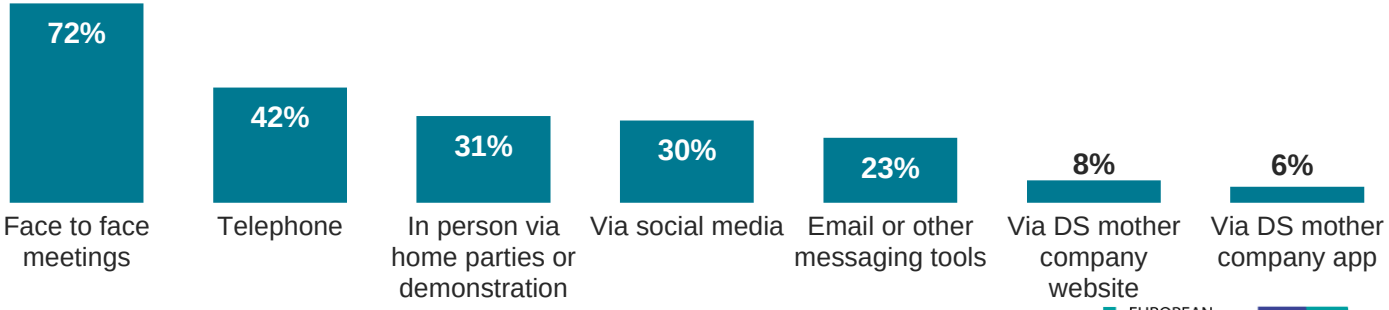
INCOME



INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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***results are not strictly comparable due to "don't know" answer option being added in 2023 survey*

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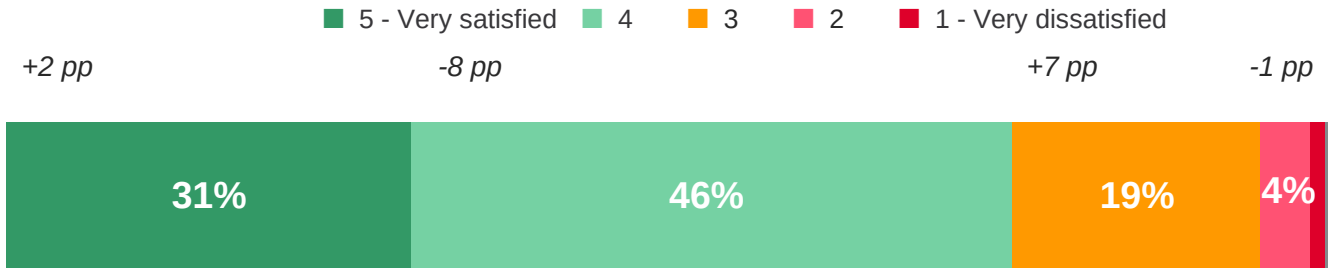
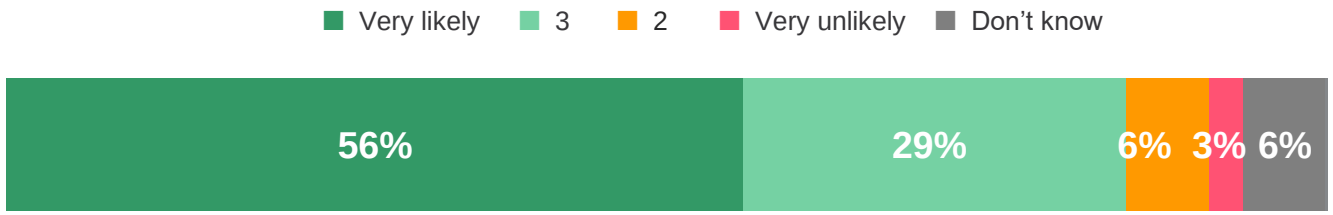
COUNTRY SNAPSHOT - POLAND

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY



LIKELIHOOD TO RECOMMEND COMPANY

TOP WORD ASSOCIATIONS WITH DS

2023

2018

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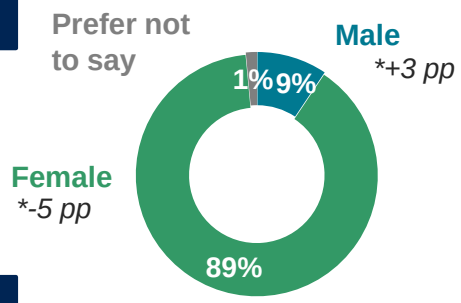
COUNTRY SNAPSHOT – SLOVAKIA

GENDER



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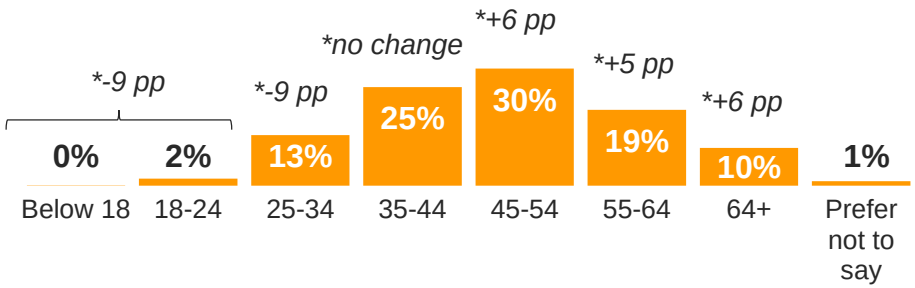

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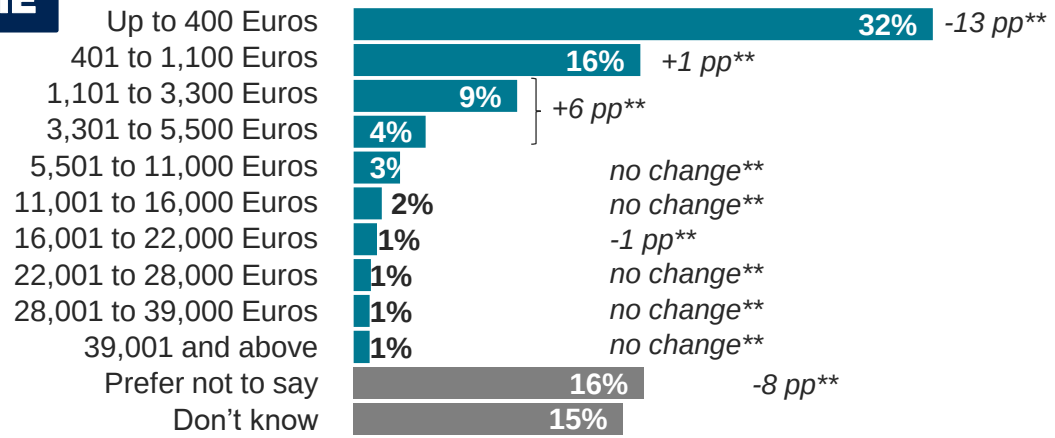
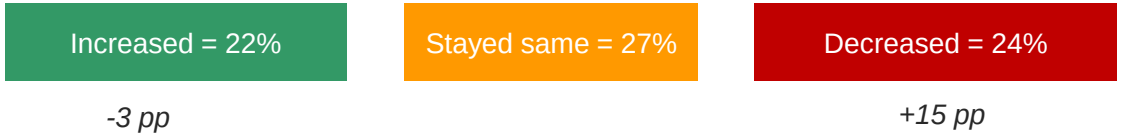
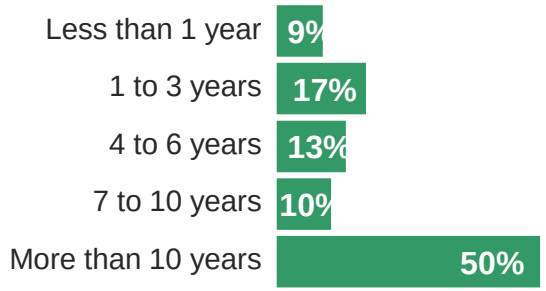


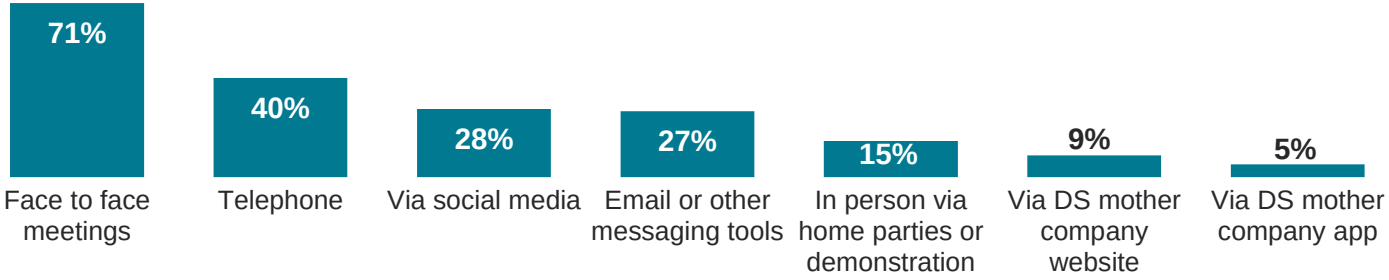
INCOME CHANGE IN LAST YEAR



TIME SPENT IN DS



TOP CHANNELS FOR ORDERS



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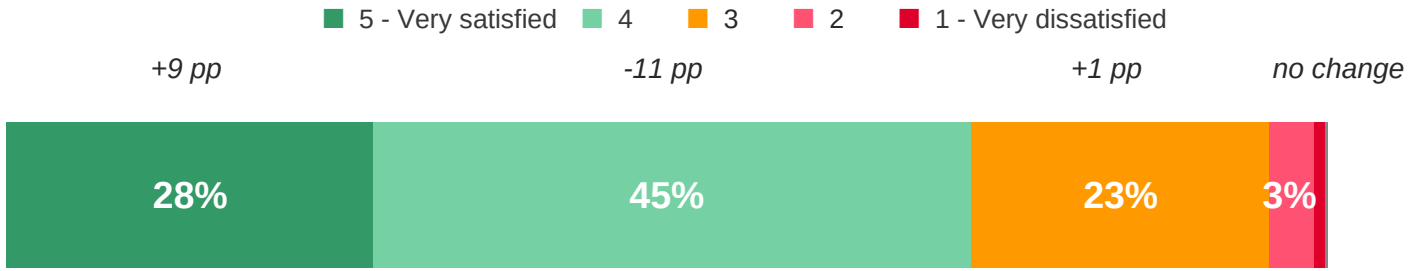
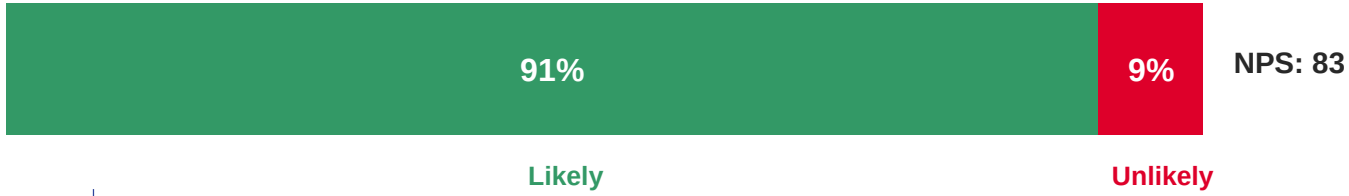
COUNTRY SNAPSHOT - SLOVAKIA

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY

LIKELIHOOD TO RECOMMEND COMPANY



TOP WORD ASSOCIATIONS WITH DS

2023

2018

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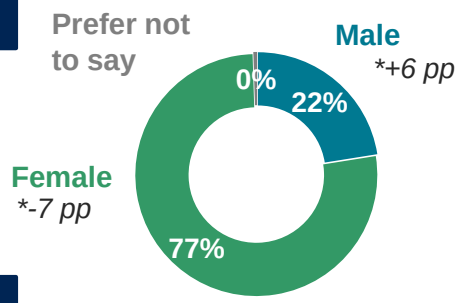
COUNTRY SNAPSHOT – SPAIN

GENDER



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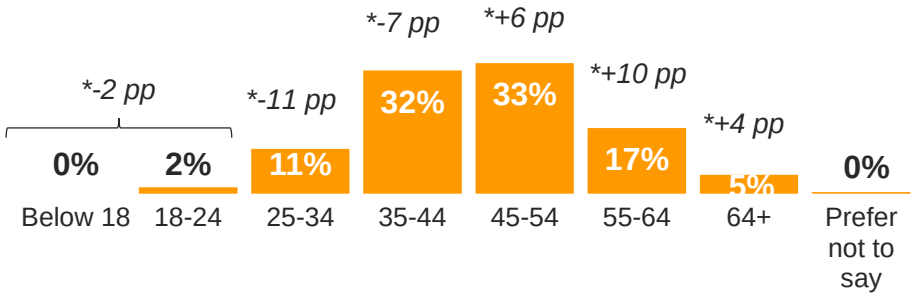
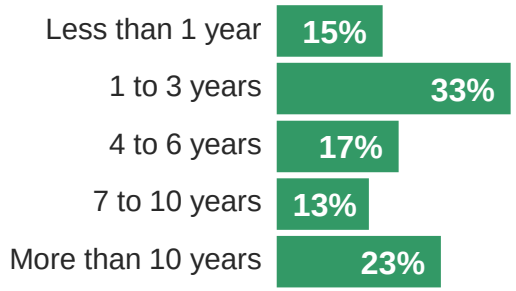


TIME SPENT IN DS



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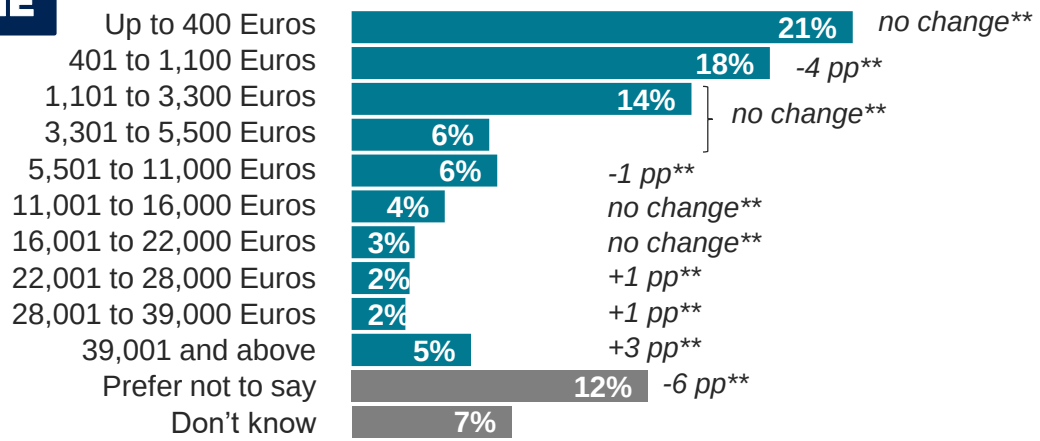
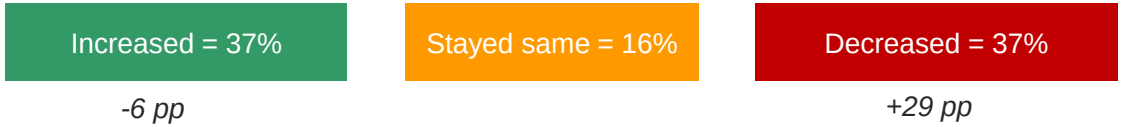
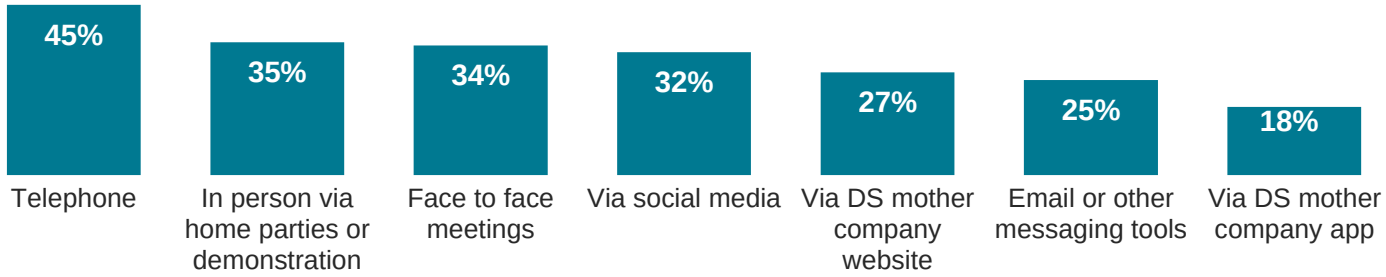


INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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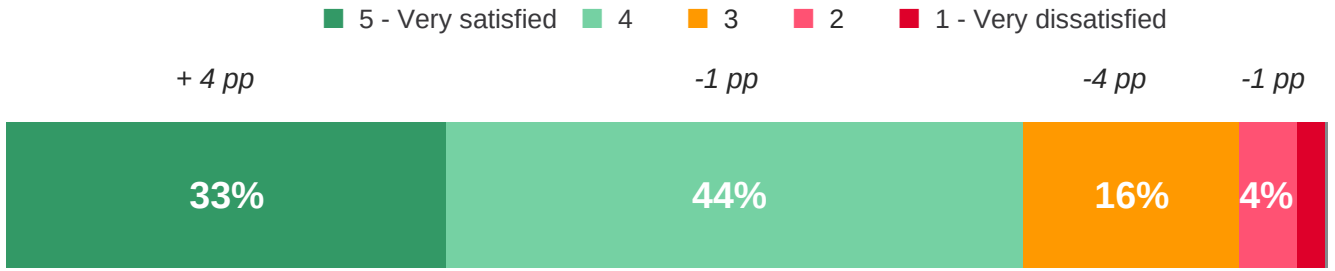
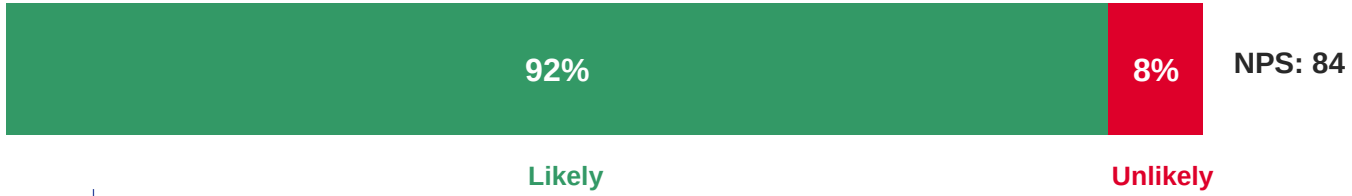
COUNTRY SNAPSHOT - SPAIN

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY

LIKELIHOOD TO RECOMMEND COMPANY



TOP WORD ASSOCIATIONS WITH DS

2023

2018

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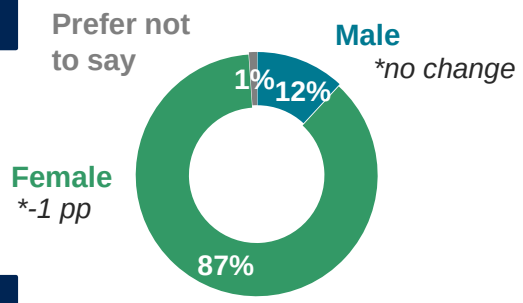
COUNTRY SNAPSHOT – SWEDEN

GENDER



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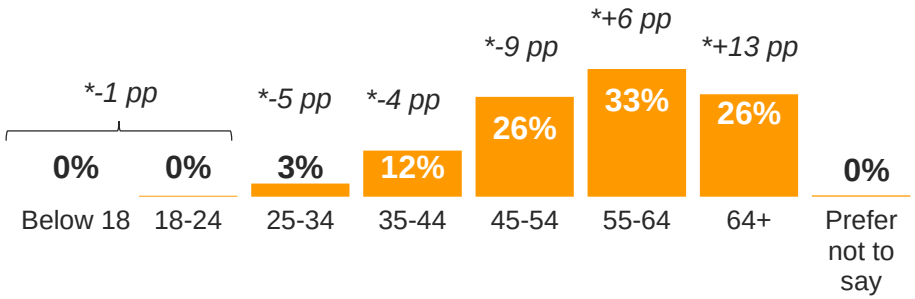
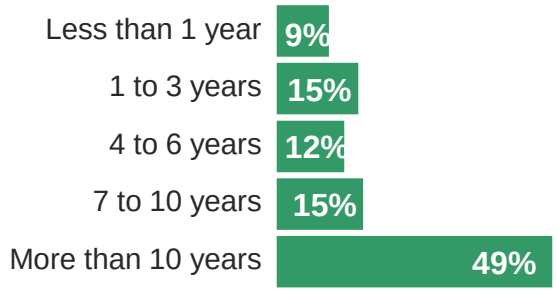
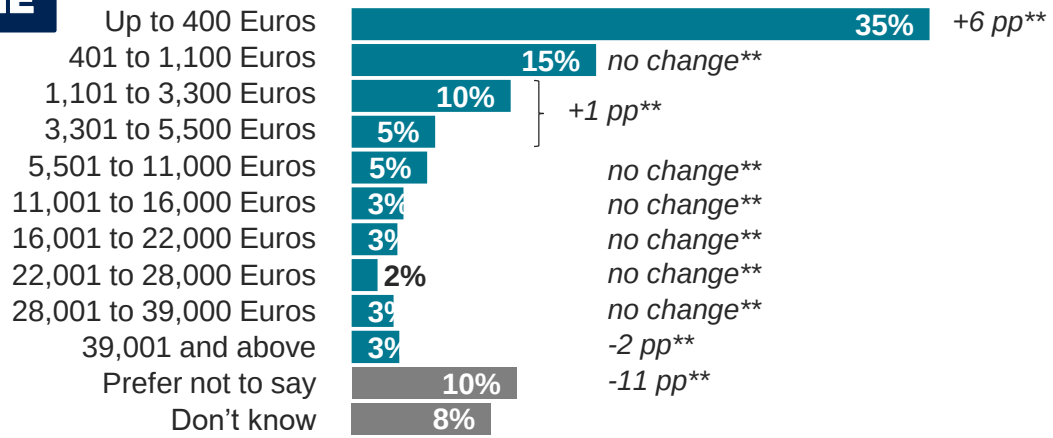


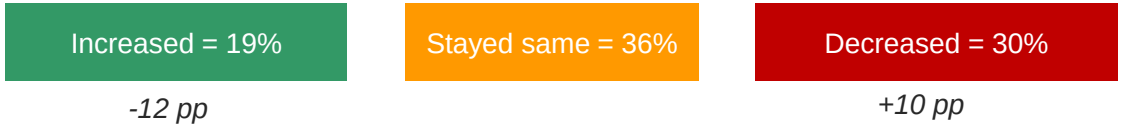
TIME SPENT IN DS



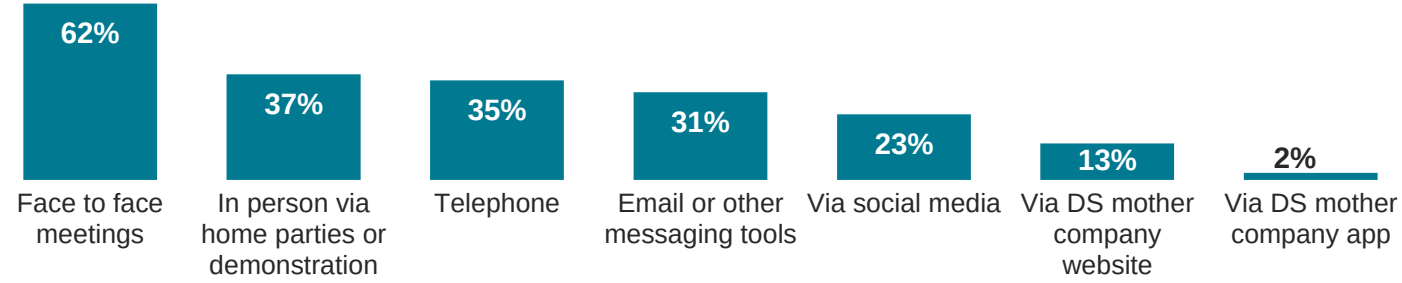
INCOME



INCOME CHANGE IN LAST YEAR



TOP CHANNELS FOR ORDERS



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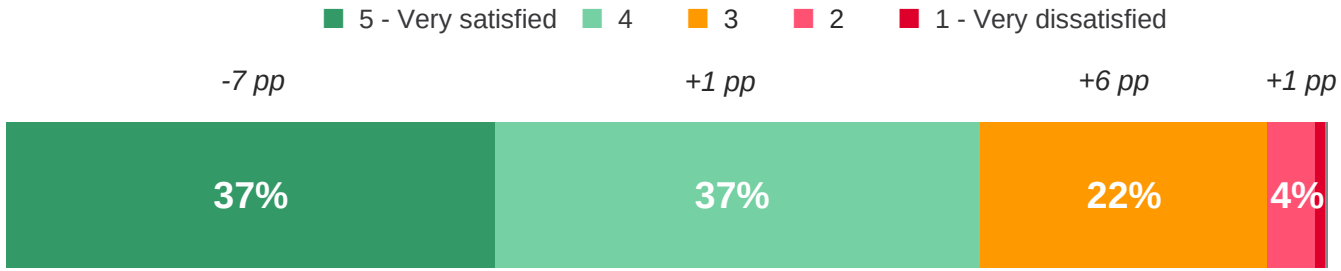
COUNTRY SNAPSHOT - SWEDEN

SATISFACTION



LIKELIHOOD TO CONTINUE REPRESENTING THE SAME COMPANY

LIKELIHOOD TO RECOMMEND COMPANY

TOP WORD ASSOCIATIONS WITH DS

2023

2018

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