

EU PUBLIC AFFAIRS MANAGER

Full Time Position - Brussels

About us

Seldia was founded in 1968 to be the voice of the European Direct Selling sector. We represent 25 national associations, 15 companies, 15 service providers, as well as the voices of the independent entrepreneurs engaged in a direct selling activity.

6.5 Million Europeans are active in Direct Selling. 81% of them are women. Traditionally known for door-to-door or home party sales, the sector is embracing significant change as it is transforming digitally.

Your responsibilities:

The Seldia secretariat is a small and dynamic team of three persons. You will report to the Executive Director. You will manage our Governmental Affairs and Ethics committee under the direction of the Committee chairpersons.

You will:

- Monitor and assess key political and policy developments in the field of EU single market, employment and digital policy affecting our retail channel, and consumer policy (Digital Fairness, New Deal for consumers etc)
- Help build consensus among members and formulating policy positions on priority issues
- Reach out to key stakeholders and EU institutions to ensure that the interests of the sector are well understood and reflected in policy decisions. You will leverage our positive contribution on skills (European year of skills etc) and entrepreneurship (including micro-entrepreneurs)
- Support national associations and corporate members in these areas through briefings, analysis or presentations at events
- Contribute pro-actively to the sector's capacity building and social responsibility, promoting good practice on digital and consumer policy and the implementation of our code of Ethics
- Represent Seldia with other trade association such as EuroCommerce, FEDMA and the WFDSA.

Your profile:

- A relevant university degree and a thorough understanding of the functioning of EU institutions and decision-making process
- At least 5 years of experience in a relevant role in EU public affairs, with sound knowledge of EU consumer law and/or digital policy
- Excellent communication skills in written and spoken English and the ability to convey complex information simply
- Strong organisational and inter-personal skills and capacity to manage different projects and issues in parallel
- Pro-active, dynamic and resourceful person, able to work in autonomy



The European
Direct Selling Association

What we offer

- The opportunity to represent the interests of the independent entrepreneurs, 81% of which are women. Direct interaction with a variety of corporate members, large and small, European and international, and our national associations
- A small and dynamic team, and the possibility to work in autonomy
- A competitive compensation package with transport, meal vouchers and pension plan
- Some travel in the EU and on occasion in the US

Please send your CV and Cover Letter to seldia@seldia.eu with "EU Public Affairs Manager" as email title before 20 March.

Interviews will take place end March / early April. Position to be filled from mid-April, or as early as possible.