

The Services Provider Program is designed for companies which provide products and/or services to the direct selling industry and would like to offer their services to direct selling businesses in Europe.

Objectives

- Facilitate contacts and exchange of information between Seldia's Services Provider and direct selling companies entering one or more European markets;
- Develop a database of contacts amongst European suppliers of products/services to the direct selling industry;
- Increase Seldia's visibility by enlarging the scope of its services;

How it works

Procedure

Companies interested to become Services Provider of Seldia will submit an application to Seldia; this application will be reviewed by the Board of Directors at one of its meetings, or by written procedure. The decision will be taken according to the rules prescribed in the Seldia Articles and/Seldia Bye-Laws.

Rights and obligations

Approved Services Provider will :

- be committed to conduct their business lawfully;
- be authorized to use the Seldia logo on their website and other communication material with a reference "Seldia Services Provider";
- have access to a Services Providers' page on the Seldia website that will include their name, logo, full contact details and direct link to their website;
- have access to Seldia' Newsletter and regular EU reports;
- have access to selected Seldia meetings and events;
- be requested to pay a yearly fee of 750 € for the first year, and 1,500€ as at the second year (2011 rates).

For more information, please contact Marie Lacroix at
marie.lacroix@seldia.eu